YOUR JOURNEY BEGINS WITH US

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# WIRTUOSO LIFE

THE HOTEL ISSUE

## SUBLIMELY SUSTAINABLE

TAKING GREEN TRAVEL TO NEW HEIGHTS



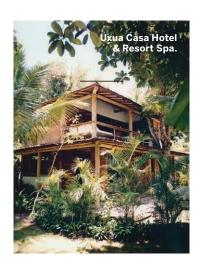


IN LARGE AND SMALL WAYS, HOTELS ARE MAKING THE WORLD A BETTER PLACE.

BY LISA WOGAN

EXPECT A LOT FROM THE → world's finest hotels: gorgeous L settings, exceptional food, sterling service. And more than ever, we're adding the requirement that our memorable travels not come at the expense of the places we visit or the people who live in them. Enlightened establishments comprehend this in a deep way, and go beyond a simple "do no harm" dictum. They find new ways to support local communities, preserve culture and traditions, and protect natural resources. From on-staff turtle whisperers and soap makers to on-site bee boxes and cat sanctuaries, hotels and resorts are giving sustainable travel new meaning - and giving travelers even more reasons to love it.





## ►UXUA CASA HOTEL & SPA, BRAZIL ECO-INFLUENCER INCUBATOR

IN THE CENTURIES-OLD FISHING VILlage of Trancoso in southern Brazil, Uxua Casa Hotel & Spa offers vivid proof of the value of protecting natural and cultural treasures. In 2017, the 11-casa hotel cofounded

MAMA Trancoso to foster a generation of activists working for the community. The annual course of study for 11 local teens focuses on environmentalism, civics, and communications, using film, music, art, events, social media, and more. Uxua guests are encouraged to attend a class. One-bedroom casa from \$580, including breakfast daily, a tasting-menu lunch, and a one-way airport transfer.

#### ► COLDENEYE, JAMAICA INSTRUMENTS FOR CHANGE

CHRIS BLACKWELL KNOWS A THING or two about making a lasting impact. As the founder of Island Records, he helped bring reggae to the attention of an appreciative world. As a hotelier and founder of the Oracabessa Foundation, he works to improve the communities around his boutique hotels, including the 45-room GoldenEye. In addition to tourism-centered vocational programs and outreach for at-risk youths, the foundation supports efforts to replenish fish stocks

and replant coral in waters that are among the world's most depleted. Hotel employees donate hundreds of volunteer hours every year to nearby schools, beach cleanups, and – often along with guests – helping the island's "turtle whisperer" protect hawksbill nests and hatchlings. Doubles from \$315, including breakfast daily and a \$100 hotel credit.

### ► VICEROY RIVIERA MAYA, MEXICO CLEAN LIVING ON THE YUCATÁN

A SIGN THAT THINGS ARE DIFFERENT at the Viceroy Riviera Maya is the soap concierge. In 41 thatch-roofed villas along the Yucatán Peninsula, guests select from seasonal formulations sliced off blocks made by Mayan community members using local, organic ingredients. What's more, the resort uses gray water for irrigation, an on-site garden provisions the kitchen, and an herb garden provides elements for the resident shaman's spa treatments. Villas from \$469, including breakfast daily and a \$100 hotel credit.



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