For T+L’s sixth annual It List, we traversed the globe, putting the latest crop of hotels to the test. Here, our 50 favorite new properties, from a pioneering farmstead in South Africa to a sexy Manhattan skyscraper. Read on for this year’s groundbreaking openings.

The Delaire Graff Lodges & Spa, in Stellenbosch, one of two It List hotels in South Africa this year.
ON THE SHORE Clockwise from top right: Shanghai’s Waterhouse at South Bund; Inside GoldenEye, in Jamaica; a Lagoon cottage at GoldenEye; an oceanfront Deluxe villa at Six Senses Con Dao, in Vietnam; Brazil’s Kenoa resort; the restaurant at the Romanos, in Greece.

IAN FLEMING BUILT A VILLA ON A HIDDEN COVE TO WRITE HIS JAMES BOND NOVELS AND ENTERTAIN VISITORS INCLUDING NOÉL COWARD AND ERROL FLYNN. NOW Owner Chris Blackwell has transformed GoldenEye into a small but stylish resort. With only 11 cottages and six suites along a white-sand beach and secluded lagoon, the vibe is as exclusive as it was in Fleming’s day. The guest list just as impressive (was that Beyonce and Jay-Z hanging out at the waterfront Blue Bar?). Oregalossa, St.

MARY: 800/668-7578; goldeneye.com; doubles from $445.

BRAZIL

KENOA

It was a risky proposition for engineer Pedro Marques to quit his career to open a 23-room eco-retreat on a sleepy beach along Brazil’s Alagoa coast, north of Bahia. But the gamble has paid off in spades. The hotel wows with eucalyptus columns and natural wood and brick interiors, all of which reinforce the indoor-outdoor aesthetic that sets the retreat apart. Environmental responsibility is emphasized: staff are instructed in conservation techniques to avoid disturbing the nearby preserve. Rua Escritor Jorge de Lima, 56 Barracão, 800/337-4685; kenoaresort.com; doubles from $930.

Greece

MESSINIA

The Romanos, a Luxury Collection Resort

A one-time stomping ground for ancient Greek royalty, the white-sand beaches of Messinia, in the Peloponnese region, are about to have their second heyday. The 321-room Romanos is the first of an eco-conscious four-resort development named Costa Navarino. The whitewashed, 321-acre property virtually invisible from the beach alongside it, has a golf course that’s irrigated with rainwater, and 80 percent of the property will operate on solar power by 2012. Not that the Romanos isn’t about indulging: each of the 34 light-filled suites has a private pool, and the breakfast spread includes five types of local honey. Navarino Dunes, Costa Navarino; 800/325-3569; romanoscostanavarino.com; doubles from $457.

BRAZIL

BARRA DE SAO MIGUEL

KENOA

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MÉXICO

REVIT DE KOH SAMUI, THAILAND

W RETREAT KOH SAMUI

Bringing a long-lacking dose of mod design and youthful exuberance to this ever-popular Thai resort island, W Hotels’ first “Retreat” property in Southeast Asia hews to the brand’s urban aesthetic. Fans of the cheeky W formula will find all the requisite diversions, from morning Thai boxing classes to midnight mojitos at WooBar. Seeking serenity? The resort occupies a coveted peninsula on Samui’s quiet northern coast. While the lure of the beach may be hard to resist, guest rooms offer plenty of watery temptations as well: all of the 75 glass-walled villas have private pools, and the best offer shimmering Gulf of...
CARIBBEAN, MEXICO, AND CENTRAL AND SOUTH AMERICA

$180  COSTA RICA URBAN RETREAT  Perfect Summer package from K Hotels' Beacon Escazu (866/978-6168; k-hotels.com), outside San José. **WHAT'S INCLUDED** Five nights in a double room; one two-hour city tour; one $150 credit for dinner; one couples massage; daily breakfast. **COST** $899, double, through August 15. **SAVINGS** 30 percent.

$252  JAMAICA SUN  Summer Getaway package from Jakes (800/688-7678; jakeshotel.com), on Treasure Beach. **WHAT'S INCLUDED** Five nights in an ocean-view Deluxe room; one scrub per person at the Driftwood Spa; one boat tour for two of Malcolm Bay and Galleon Beach; one two-hour bike tour for two; one $60 food credit. **COST** $1,260, double, June 1–August 31. **SAVINGS** 20 percent.

$322  MEXICO ACTIVE  Get Away package at the Villa del Palmar at the Islands of Loreto (888/844-8169; villagroupresorts.com). **WHAT'S INCLUDED** Two nights in a Deluxe room; all meals; one round of golf on the hotel's course. **COST** $644, double, June 1–July 31. **SAVINGS** 30 percent.

$517  PERU CULTURE  Discovery Anniversary package from Libertador (877/778-2281; libertador.com.pe), at Palacio del Inka, in Cuzco, and Tambo del Inka, a Luxury Collection Resort & Spa, in Urubamba. **WHAT'S INCLUDED** Two nights at each hotel; one full-day tour of Machu Picchu; one dinner for two at Palacio del Inka; one spa treatment and one water-circuit treatment for two at Tambo del Inka. **COST** $2,069, double, June 1–September 9. **SAVINGS** 30 percent.

$372  ST. LUCIA SUN  Rainforest Hideaway package at Ladera (758/459-6600; ladera.com), near Soufrière. **WHAT'S INCLUDED** Five nights in a double room; daily breakfast and afternoon tea; two-hour Soufrière-area sightseeing tour. **COST** $1,860, double, June 1–August 31. **SAVINGS** 23 percent. »

THE BENEFITS OF SOCIAL NETWORKING

Big-name hotel brands are giving exclusives to fans, followers, and “mayors.” Here, the payoff.

<table>
<thead>
<tr>
<th>OUTLET</th>
<th>BEST FOR</th>
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<th>SAMPLE DEALS</th>
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<tr>
<td>facebook</td>
<td>Contests and early deal alerts for fans</td>
<td>Starwood Hotels and Resorts; Kimpton Hotels; Four Seasons Hotels and Resorts</td>
<td>30 percent off at brand hotels; contests where winners receive free hotel nights.</td>
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<tr>
<td>foursquare</td>
<td>Rewarding guests who have already checked in</td>
<td>Wynn Las Vegas; Mondrian Los Angeles</td>
<td>Free cocktails to those who have “checked in” through the app; discounts for “mayors” upon checkout.</td>
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<td>twitter</td>
<td>Last-minute booking</td>
<td>Fairmont Hotels &amp; Resorts; Joie de Vivre Hotels</td>
<td>Joie de Vivre’s weekly “Social Deals” give followers at least 25 percent off hotel rooms, restaurants, and spa treatments.</td>
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