

YOUR JOURNEY BEGINS WITH US

MAY | JUNE 2017

# VIRTUOSO LIFE

\*  
A BOUTIQUE HIDEAWAY:  
Canaves Oia Hotel,  
Santorini, Greece

## STEP INSIDE

### SPECTACULAR SMALL HOTELS AROUND THE WORLD

+ SAINT BART'S DINING • BIKING THE DANUBE RIVER • INSIDER'S STOCKHOLM



Elaine Srnka

## Take Note

**H**OTELS ARE AN INTEGRAL PART OF travel. They can be the focal point of an itinerary, or simply a place to lay your head after a day of sightseeing or the night before you set sail on a cruise. While some hotels promise a comfortable home away from home, others entice with the opportunity to leave everything behind for a few days of exciting escape. Regardless of what you're looking for, there's a hotel for you. Virtuoso's Hotel and Resort program – celebrating its 25th anniversary this year – now includes 1,200 properties around the world, large and small.

While the mantra “Go big or go home” has its merits, this issue focuses on the diminutive aspects of hospitality. In “Small Wonders,” featuring 20 hotels with 20 rooms or fewer (page 69), assistant editor Amy Cassell shines a spotlight on the lesser-known gems in our vast network of properties. And “It’s the Little Things” (page 99) looks at everyday objects that indicate a hotel’s attention to detail. (Clearly, I’m a sucker for a hotel notepad – such a simple, functional luxury.) We put a call out to all our hotel partners, who sent us literally hundreds of products for consideration. Says associate art director Korena Bolding Sinnett, who spearheaded the project, “I was so impressed by the design and branding. Small touches make a big difference in separating a Virtuoso hotel from the others.”

There’s much more in this issue, from an AmaWaterways cruise that lets you bike along the Danube River (page 90) to a tour of Stockholm’s neighborhoods (page 82) and other inspiring trip ideas to write home about – preferably on hotel stationery.

*Elaine Srnka*

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#virtuosotravel

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# IT'S THE LITTLE THINGS

**Everyday hotel objects that stylishly serve both form and function.**

Proving that no detail is too small when it comes to hospitality, these design-savvy hotels put their brands at your fingertips – literally.

ART DIRECTION BY KORENA BOLDING SINNETT  
PHOTOGRAPHY BY CHRIS PLAVIDAL STYLING BY HEIDI ADAMS





A large collection of pens, including fountain pens and ballpoint pens, arranged in a circle. The pens feature various materials like wood, metal, and plastic, and many have custom engravings. A small inset in the top left corner shows a close-up of a pen nib with the text "at Paws Up receive a handcrafted maple pen, made in the U.S." To the right of the circle, there is a small text block: "The Cheval... Isle... floaty p... to the is... lar".

A collection of luxury pens from various brands including Armani, Montblaster, and others, displayed diagonally. The pens are primarily black with silver or chrome accents. Visible brand names include 'THE MODERN MONTBLASTER', 'SMALL LUXURY HOTELS OF THE WORLD', 'Donatello Beach', 'The Ritz-Carlton', 'ARMANI', 'LAS VENTANAS', and 'REGIS ECHORDON'. The pens are arranged in a fan-like pattern, showcasing their sleek designs and metallic details.

Go ahead, pocket that pen – it's free advertising for the hotel, and a utilitarian reminder of a memorable stay after you check out. A trend we're noticing: Pencils are the new pens at some properties.